

Meeting Date: 8/23/2011



Agenda Item # 8-A

CITY COUNCIL AGENDA ITEM

Contact Name: Gregory Lariscy *GL* **Department Director:** Peter C. Thomas
Department/Contact # Police Dept. / 775-9999 **City Manager:** Jamie Croteau *JC*

- Type of Item:**
- | | | | |
|--------------------------|--------------------------|-------------------------------------|---------------------|
| <input type="checkbox"/> | Public Hearing | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | Ordinance First Reading | <input checked="" type="checkbox"/> | Discussion & Action |
| <input type="checkbox"/> | Ordinance Second Reading | <input type="checkbox"/> | Council Approval |

Subject: Curb Appeal Award Program

BACKGROUND: Home and business owner's commitment to the care and appeal of their property should be recognized and celebrated. Curb appeal programs across the country provide recognition to those property owners who actively demonstrate community pride and maintain their property as a beacon of higher standards that other property owners may aspire.

RECOMMENDATIONS: Staff recommends approval to use community improvement funds to operate the curb appeal program.

ATTACHMENTS: None.

FINANCIAL IMPACT: The proposed plan would cost approximately \$1,100.00 annually to establish and maintain the program. Costs include the purchase of temporarily yard signs; gift certificates redeemable at local businesses; and a certificate of recognition for those recipients of the bimonthly residential and commercial "Curb Appeal" award.

Reviewed by City Attorney _____
Reviewed by Finance Dept. _____
Reviewed by: _____

1st Discussion Date: date.	2nd Discussion Date: date.	Third Discussion Date: date.	Other Dates: date.
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CURB APPEAL PROGRAM



Sgt. Gregory Lariscy



Curb Appeal Program

Home and business owners commitment to the care and appeal of their property should be recognized and celebrated.

Recognition programs exists throughout the country to identify and formally recognize those property owners that demonstrate community pride and maintain their property as a beacon of higher standards that other property owners may aspire.

Curb Appeal Program

The City of Orange City will begin to recognize those property owners who are nominated and selected on a Bimonthly basis.

Nominations for selection would be solicited from the general public. A committee would review the nominations and make select a winner for both a single family residential and multifamily/commercial property.

Nominated properties would be reviewed and evaluated by the committee on criteria such as, but not limited to, general upkeep, landscape design, incorporation of water conservative species of plants, lighting, etc.

Selected property owners will be recognized on the city web site, a yard sign with the appropriate designation and formal award presentation at Council meetings.



Curb Appeal Program

Often books are judged by their covers; houses are appraised by their curb appeal; and people are initially evaluated on the manner in which they present themselves. It is only logical to assume judgments about our community are made based solely on the esthetics of our neighborhoods.

A program such as this will inspire others to exceed standards established by our code and maintain a positive community image.

Curb Appeal Program



Both the City of Deltona and the City of DeLand have recognition programs.

Curb Appeal Program

QUESTIONS?